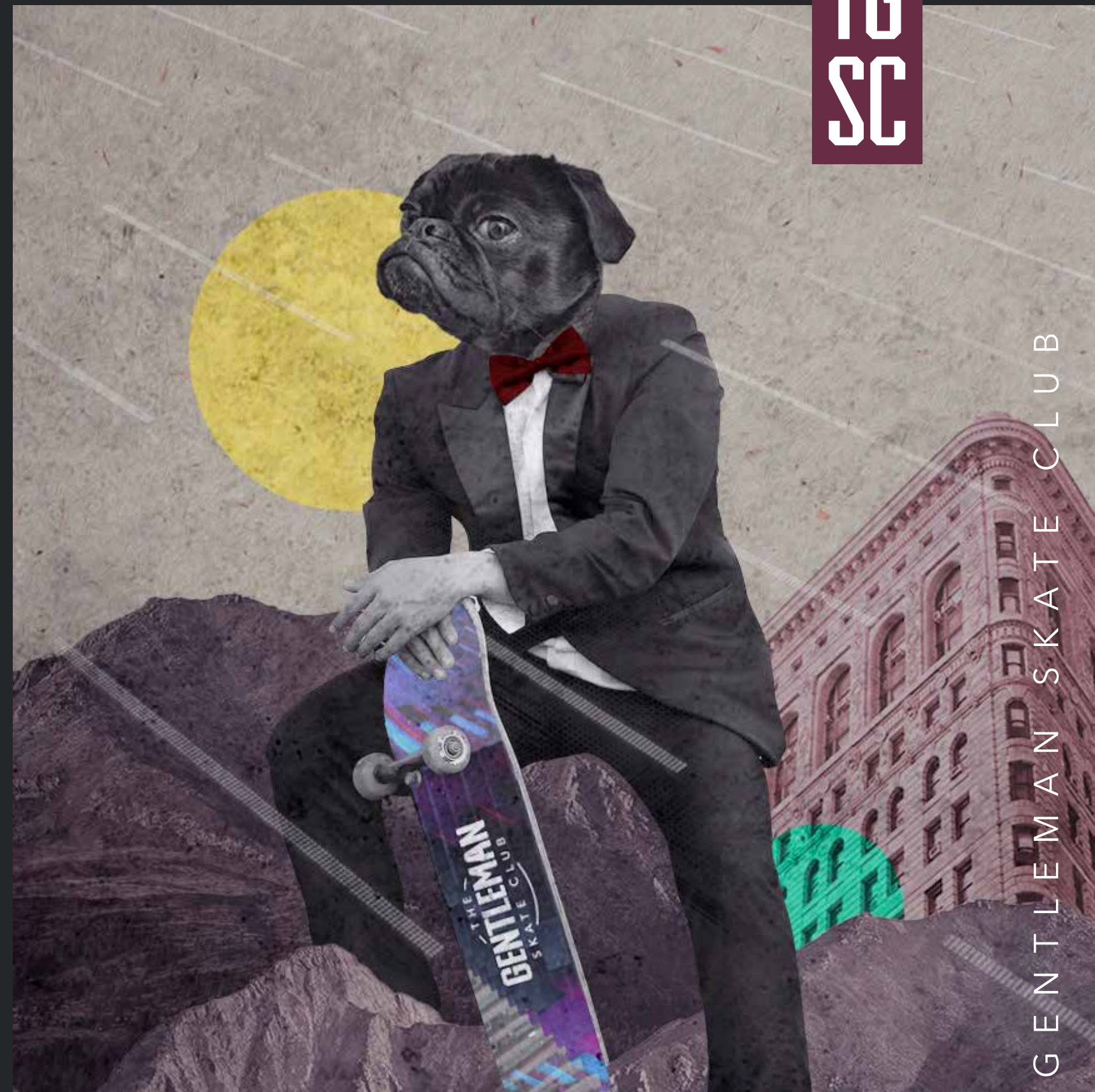


Final wordmark

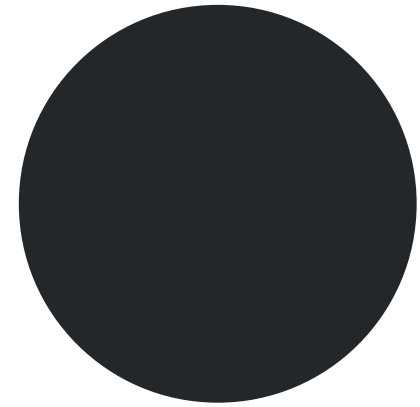
THE  
**GENTLEMAN**  
SKATE CLUB

TG  
SC

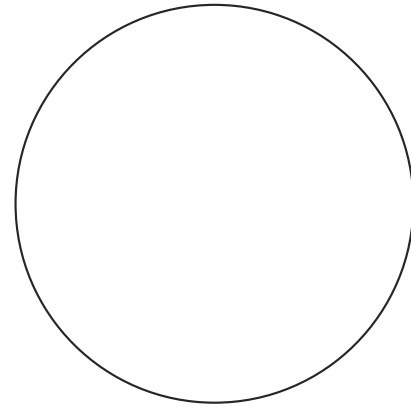


THE GENTLEMAN SKATE CLUB

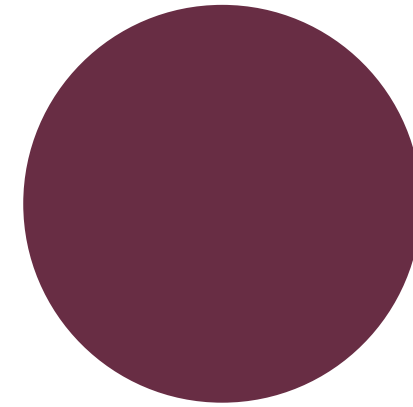
# Colour Palette



PANTONE 426C  
C75 M65 Y62 K67  
R36 G39 B42  
#24272A

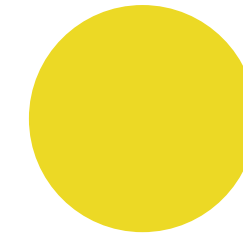


C0 M0 Y0 K0  
R255 G255 B255  
#FFFFFF

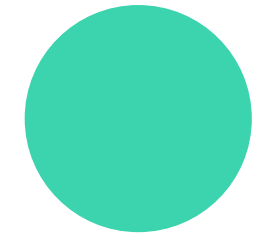


PANTONE 7643C  
C47 M86 Y51 K38  
R104 G45 B68  
#682D44

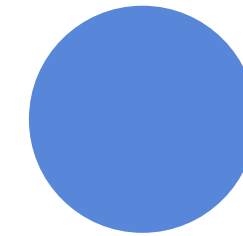
## Sub colours



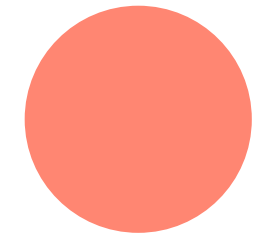
PANTONE 604C  
C10 M7 Y96 K0  
R236 G217 B37  
#ECD925



PANTONE 3385C  
C63 M0 Y45 K0  
R59 G212 B174  
#3BD4AE



PANTONE 2718C  
C66 M43 Y0 K0  
R88 G135 B218  
#5887DA



PANTONE 170C  
C0 M60 Y49 K60  
R255 G134 B114  
#FF8672

# Typography

## Knucklehead

AA BB CC DD EE FF GG HH II JJ  
KK LL MM NN OO PP QQ RR SS TT  
UU VV WW XX YY ZZ 0123456789

## Avenir

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp  
Qq Rr Ss Tt Uu Vv Ww Xx  
Yy Zz 0123456789

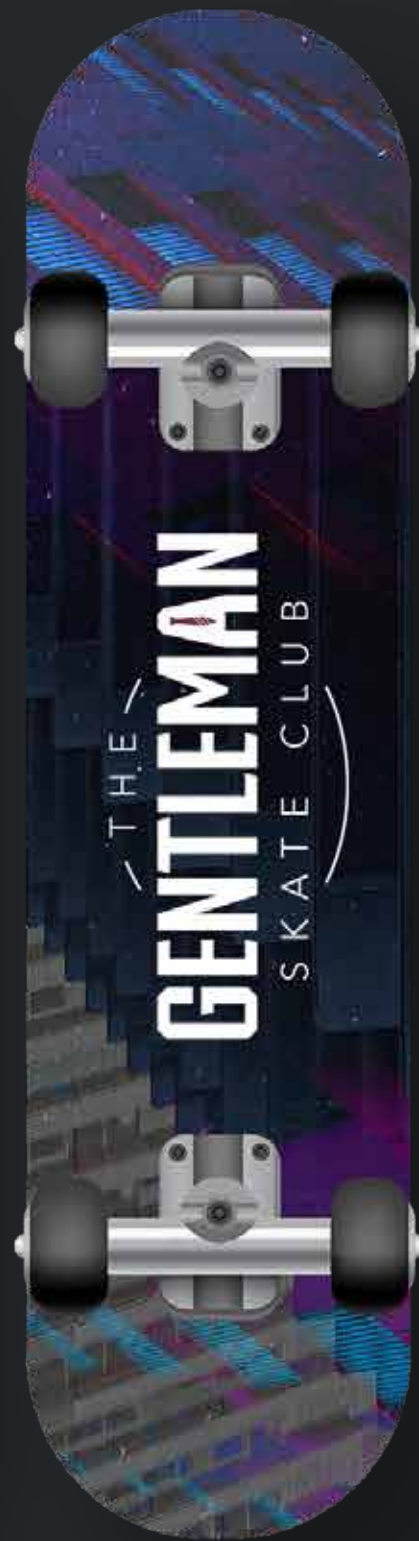
# Motif / Design

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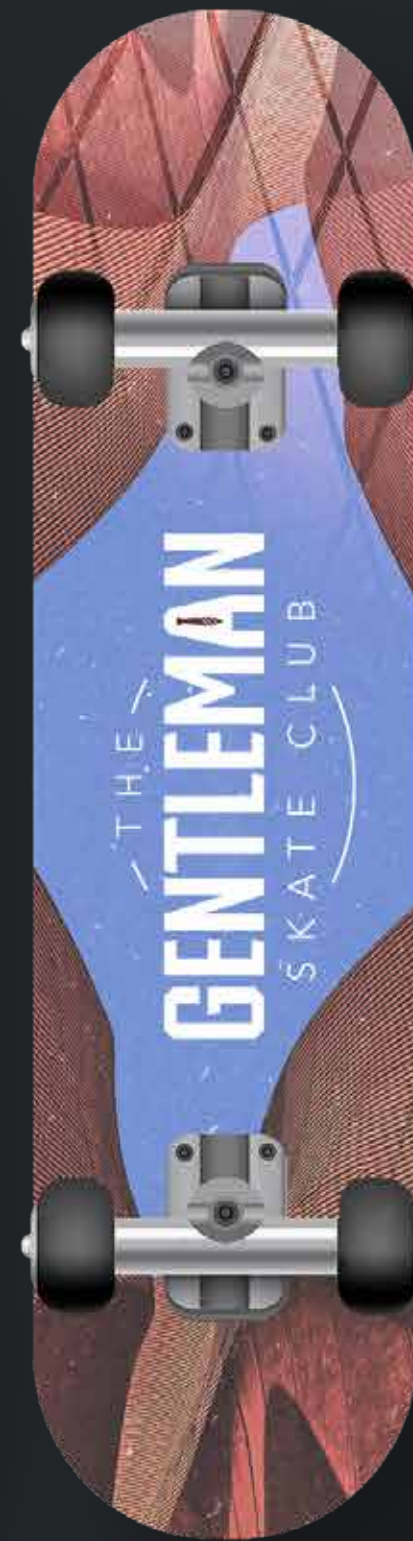


# Skate Board

Design 1



Design 2



Design 3



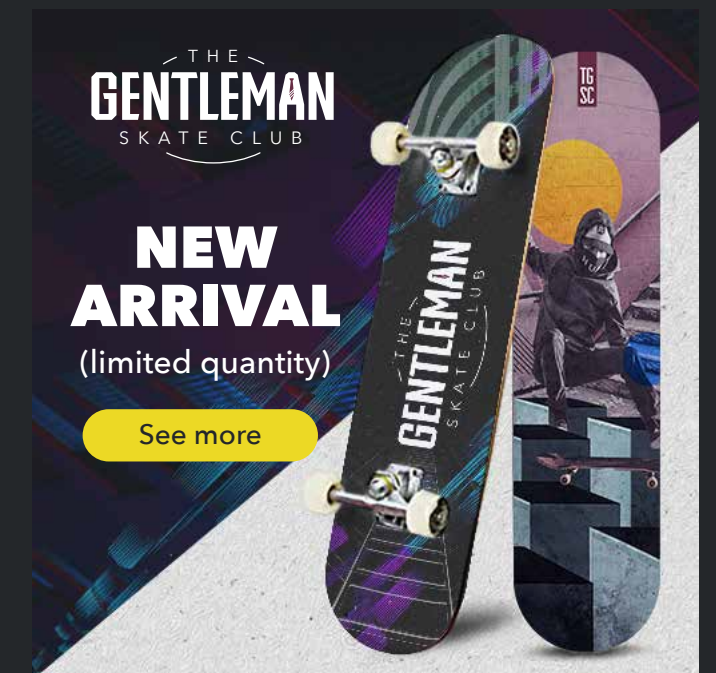
## Skate Rim Design



## Banner advertisement



Web banner 1



Web banner 2

# Apparels



# Apparels



# Apparels





# Apparels

